

# JARED I. BACH

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## EDUCATION

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**THE GEORGE WASHINGTON UNIVERSITY, School of Business** Washington, DC  
**Bachelor of Business Administration**, Concentration in Business Analytics May 2021  
**Fall 2019 Study Abroad Program with Scholarships**, Tel Aviv University International  
**GPA: 3.55, SAT: 1300, University Honors Program, Presidential Academic Scholarship**  
**Relevant Coursework:** Programming for Analytics, Business Analytics, Career Management Strategy in Consulting, Data Mining, Digital Marketing Analytics, Decision Models

## EXPERIENCE

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**HILLEL INTERNATIONAL** Washington, DC  
**Student Cabinet Member** April 2019 – September 2020

- Collaborated with student leaders, Hillel stakeholders, and Hillel professionals to implement Hillel@Home, a pandemic-era virtual meet-up series that enables Jewish students from around the world to connect with accomplished Jewish leaders in real-time
- Communicated how Hillel's digital resources and professionals could support non-Hillel affiliated campuses' initiatives, such as combatting rises in antisemitism on their campuses, by acting as a trusted liaison and resource to these student leaders

**AMERICAN JEWISH COMMITTEE (AJC)** New York, NY  
**Goldman Fellow, Global Communications** June 2020 – August 2020

- Analyzed and interpreted 6-months' worth of data from AJC's global communications' weekly email newsletter and more than 200 AJC virtual programming email reminders, disproving the hypothesis that the COVID-19 pandemic and the *increase* in sent-emails-per-capita in AJC's second quarter caused a *decrease* in email engagement
- Briefed the Global Communications team and the CEO on the social media platform TikTok, in preparation for a joint meeting with the TikTok Global Safety Team, explaining how the app functions and the threat that antisemitism poses to Jews and other vulnerable communities on the platform

**DELOITTE ISRAEL** Tel Aviv, Israel  
**Business Analyst Intern, Operations Practice** June 2019 – July 2019

- Identified the needs and challenges of a client preparing to acquire 2-3 businesses in 1 year and educated the client on Deloitte's M&A service solutions with the backing of senior consultants and partners
- Adapted to the needs of an international medical device company to communicate to its executives how Industry 4.0 technologies, such as artificial intelligence (AI), data analytics, cognitive automation, and the internet of things (IoT), could be utilized to increase productivity and decrease costs
- Consolidated over 150 slides of information on a Deloitte operations transformation service offering into a concise presentation, tailored to the needs of the COO of a critical government-funded organization in Israel

**THE GLOBAL FINANCIAL LITERACY EXCELLENCE CENTER (GFLEC)** Washington, DC  
**Marketing Associate** June 2018 – August 2018

- Oversaw and managed GFLEC's social media, analyzing past trends to develop and curate content daily that increased impressions by 266% and 5.26% on Facebook and LinkedIn respectively in July 2018
- Researched and implemented Sprout Social, a social media management software, and prepared recommendations on how to improve GFLEC's long-term marketing strategies and operations
- Awarded the GFLEC Passion Badge for exemplifying adaptability and a creative problem-solving mindset

## SKILLS/ACTIVITIES

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**Technical:** GitHub, R Studio, Python (Anaconda, Pip), PyCharm, JMP, Tableau, Adobe Photoshop, Microsoft Office Suite (BI, Access), Google Drive Applications; **Python Packages:** SciPy, NumPy, Pandas, scikit-learn, matplotlib, Seaborn, SpaCy, tweepy

**Languages:** Spanish (Conversational), Hebrew (Basic)

Zionist Hype House on TikTok, Founder & CEO, May 2020 – Present

Out for Undergrad LGBTQ Business Conference, New York, NY, April 2019

GW Undergraduate Consulting Group (UCG), February 2019 – Present

Kehila GW, LGBTQ Jewish Group, Founder & President, August 2018 – August 2019

GWSB F. David Fowler Career Center, Operations Assistant, September 2017 – May 2019