

SMALL BUSINESS STARTER CHECKLIST

- Business Name
- Identify Target Audience
- What Problem Does Your Business Solve?
- Legal Structure
- Register Business Name
- Obtain EIN
- Obtain Licenses & Permits
- Business Banking & Payment Accounts
- Create Business Email & Email Signature
- Buy Domain Name
- Get P.O. Box or Virtual Address
- Research Product or Service
- Estimate Startup Cost
- Research Competition
- Research Pricing
- Open Social Media Accounts
- Come up with Brand Colors
- Come up with Logo
- Come up with Tagline
- Create Business Cards
- Create Thank You Cards
- Product Packaging
- Shipping Details

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